



**WATCH YOUR FAVORITE TEAM
WHEREVER YOU LIVE.
ONLY ON DIRECTV.**

SWITCH FROM CABLE

NEW FOR 2010

Call today and get all this

NFL SUNDAY TICKET™ To-Go

Watch every play, every Sunday, live on your PC, Mac or mobile phone and switch between games just as you would if you were sitting in front of your TV.

\$49.95 value



EVERY GAME In HD

Now Included
Every game, every Sunday, in crystal-clear HD and Dolby® Digital 5.1 surround sound.

RED ZONE CHANNEL*

Get an entire channel dedicated to nothing but scoring, so you'll never miss a play inside the 20.

GET 5 MONTHS FREE
of our best TV package

- Over **285** Channels
- Over **35** Specialty Sports Networks included
- **31** Premium Channels included



FREE HD for Life!

Get access to 160 Hi-Def channels.

FREE HD DVR and HD RECEIVER
Upgrade—\$298 Value



Models may vary.

- NO Equipment to Buy. NO Start-Up Costs.
- 99.9% Worry-Free Signal Reliability
- FREE Professional Installation
- Local Channels Included in 98% of the U.S.

OTHER
PACKAGES
STARTING AT

\$29⁹⁹
MONTH

DIRECTV PREMIER® Package is free for 5 months when you get NFL SUNDAY TICKET™. No fee \$19.99/mo. for 5 months. *Free HD for Life requires HD Access. Whole-Home DVR service required for certain receiver upgrade. Additional fees required. With 24-month agreement. **\$29.99/mo.

CALL NOW! Get the best offer ever. 5 months FREE.

ALPINE MARKETING

Authorized DIRECTV Dealer | Your Local Authorized DIRECTV Dealer

919-261-1657



Offer ends 10/06/10. Credit card required (except in MA & PA). New approved customers only (lease required). Lease fee \$5.00/mo. for second and each additional receiver. DVR service \$7/mo.; HD Access \$10/mo.; Whole-Home DVR service \$3/mo. \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

BILL CREDIT/PROGRAMMING OFFER: PREMIER package regular price: \$114.99/mo. 2010 NFL SUNDAY TICKET billed in five monthly installments of \$59.99 each. In the sixth month, PREMIER package will automatically continue at the then-prevailing rate unless customer calls DIRECTV to change service. NFL SUNDAY TICKET and NFL SUNDAY TICKET To-Go automatically continue each season at special rate, unless customer calls to cancel prior to start of season. Blackout restrictions and other conditions apply. †To be eligible for Free HD for Life you must activate and maintain the PREMIER package, or the CHOICE ULTIMATE package plus enrollment in Auto Bill Pay. Also requires at least one (1) HD Receiver and HD Access. Number of channels varies by package selection. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. In certain markets, programming/pricing may vary.

***24-MO. LEASE AGREEMENT:** Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle. FAILURE TO ACTIVATE IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER. IF SERVICE IS TERMINATED EARLY, A CANCELLATION FEE OF \$20/MONTH REMAINING WILL APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. Visit directv.com OR CALL 1-800-DIRECTV FOR DETAILS. RECEIVER UPGRADES: Second advanced receiver offer requires activation of an HD DVR as the first free receiver upgrade and subscription to Whole-Home DVR service. Additional advanced receiver upgrades available for a charge. **INSTALLATION:** Standard professional installation only. Custom installation extra.

NFL SUNDAY TICKET To-Go: NFL SUNDAY TICKET subscription is required to order NFL SUNDAY TICKET To-Go. Only one game may be accessed from any device at any given time. Blackout rules and conditions apply and are based on customer's service address. Online application is only available on certain operating systems. Visit directv.com/NFL for a list of system requirements. Computer hardware, software, and Internet connection not included. For Mobile phone application visit directv.com/NFLMobile for a list of compatible phones. Only available on certain devices from certain providers. Additional data charges may apply. Please check with your service provider.

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